EPISD 2020
Strategic Plan
EL PASO INDEPENDENT SCHOOL DISTRICT
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Recognizing an opportunity to better prepare students for life, college and global, multicultural twenty-first century careers, the El Paso Independent School District (EPISD) engaged in a strategic planning process to chart the path forward. The Board of Trustees and Superintendent Juan Cabrera value a diversity of voices and pursued contribution from internal and external stakeholders including staff, students, community and board members.

EPISD recognizes that in order for students to be equipped for their lives and futures, they need more than incremental improvements — they need a system that puts learners at the center. EPISD students need a system that starts with two guiding questions: “What should El Paso Independent School District students know and be able to do?” and “How can we create a system of schools that will get them there?”

This plan was developed through a collaborative process designed to respond to those questions, build upon existing strategic priorities and make a strategic shift toward:

**Broader aims.** For students to succeed in today’s world, schools must go beyond what has historically been limited to a set of credits that comprise graduation requirements. In addition to supporting students as they meet core credit requirements, there is a need to focus on college and career readiness, dual language, entrepreneurial mindsets, character development, social emotional learning, and employability. Accordingly, the strategic priorities, focus areas, and initiatives outlined in this plan point toward a broader set of outcomes that focus on powerful learning experiences and continual forward-looking growth for every student.

**Engaging, challenging, and active learning.** This plan also signals a transition from test preparation as the primary focus to meaningful, student-centered learning as a core design principle. This plan emphasizes a commitment not only to established student priorities such as active learning, but also to offering quality options for every family and providing development opportunities to staff so that they can best support students.

**Future focus.** This plan signals a pivot from the challenges of the past to the opportunities of the future. EPISD wants every family in El Paso to have everyday access to high quality schools and powerful learning experiences with high levels of trust and transparency.

EPISD will realize the vision of being a premier educational institution by providing engaging and challenging learning for students, building strong support for schools, staff and community, and by modernizing facilities to create great learning environments.
ABOUT US

The El Paso Independent School District (EPISD) has 58 elementary schools, 15 middle schools, 10 traditional high schools, 1 medical magnet high school, one early college high school, one career and technology education school and six alternative campuses. Additionally, EPISD provides 9 high school choice options including 2 New Tech schools, International Baccalaureate, Dual Language, Public Service, Business, Early College High School (school within a school), Engineering and STEM. The district serves more than 60,000 students and employs over 8,000 people.

The district is an ethnically, culturally, and linguistically diverse community. Figures from the 2015-2016 school year provide a snapshot of student demographics:

<table>
<thead>
<tr>
<th>Demographic</th>
<th>Percentage</th>
<th>Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic</td>
<td>83%</td>
<td>50,111</td>
</tr>
<tr>
<td>White</td>
<td>10%</td>
<td>6,032</td>
</tr>
<tr>
<td>Black/African American</td>
<td>4%</td>
<td>2,185</td>
</tr>
<tr>
<td>Other</td>
<td>3%</td>
<td>1,884</td>
</tr>
<tr>
<td>Economically Disadvantaged</td>
<td>70%</td>
<td></td>
</tr>
<tr>
<td>Special Needs</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td>English Language Learners</td>
<td>27%</td>
<td></td>
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</tbody>
</table>

1. 2015-2016 Student Data Review (Fall Collection) for the El Paso Independent School District extracted from the Public Education Information Management System (PEIMS) administered by the Texas Education Agency (TEA).
The Board established a vision, mission, and the following goals for EPISD in 2020:
1. Implement a 5-year (FY2016-17 to FY2020-21) student performance improvement plan.
2. Implement an accountability system for major district programs and initiatives.
3. Improve employee satisfaction.
4. Improve community and stakeholder engagement and satisfaction.
5. Implement a 10 to 15-year facilities plan.
6. Reduce losses in declining enrollment to less than 1% per year.
7. Establish a 5-year Budget Plan.
8. Oversee creation, development and implementation of a long-term plan to achieve established goals.

I am EPISD. To share the sense of ownership El Paso educators have for their work (it goes far beyond pride), many wear a badge proclaiming, “I am EPISD.” It reflects a commitment to quality that starts with the work of every EPISD employee.

Board of Trustees. The district was overseen by a state appointed Board of Managers in 2014-15. An elected Board of Trustees took office in May 2015 and endorsed the direction outlined in this plan.
STRONG FOUNDATION
We leverage a strong foundation and continuous improvement processes to ensure quality learning in every classroom every day.

VISION
The El Paso Independent School District will be a premier educational institution, source of pride and innovation, and the cornerstone of emerging economic opportunities producing a twenty-first century workforce.

MISSION
The El Paso Independent School District graduates every student prepared for higher learning and careers to empower them as knowledgeable and engaged citizens, innovators, and drivers of a robust, bicultural economy.

CONTINUOUS IMPROVEMENT PROCESSES
Board and Superintendent Goals
District Improvement Plan
Campus Improvement Plans
Department Goals and Plans

FOCUS AREAS
In order to meet established student learning goals, through EPISD 2020, We are...

STUDENT LEARNING GOALS
Supporting EPISD students as they become...

- Critical, Knowledgeable & Creative Thinkers
- Informed Problem Solvers
- Responsible Leaders & Productive Citizens
- Socially & Emotionally Intelligent Individuals
- Bilingual Communicators
- Active Learning
- Great Community Schools
- Lead with Character & Ethics
- Community Partnerships
- Providing Engaging & Challenging Learning
- Building Strong Supports
- Modernizing Learning Environments
- Great Community Schools
- Effective Bilingual Communicators
OVERVIEW

This plan builds on a commitment to the strategic priorities, outlines action-oriented focus areas, and leverages existing continuous improvement processes which work together toward community-identified student learning goals.

Working from Strategic Priorities. EPISD has established four strategic priorities to guide EPISD work: Active Learning, Great Community Schools, Community Partnerships, and Lead with Character and Ethics.

Working on Focus Areas. The action-oriented items in this plan are built around three focus areas and initiatives that represent the work to ensure the strategic priorities become a reality. EPISD is:

- **Active Learning**
- **Great Community Schools**
- **Community Partnerships**
- **Lead with Character & Ethics**
- **Providing Engaging and Challenging Learning**
- **Building Strong Supports**
- **Modernizing Learning Environments**

Working toward Student Learning Goals.

- **Critical, knowledgeable and creative thinkers**
- **Informed problem solvers**
- **Effective bilingual communicators**
- **Responsible leaders and productive citizens**
- **Socially and emotionally intelligent individuals**

Working with Processes for Continuous Improvement. Through daily, weekly, and annual improvements, the goal is quality learning for every student every day. Ongoing structures and processes will ensure the goal is realized.
BACKGROUND

Background. Prior to the strategic planning process, an intensive series of school visits and community conversations took place after the leadership team took the reigns in the fall of 2013. At the time, issues raised included discipline policies, school safety, facilities condition, lack of trust, budget deficit, and declining enrollment. Issues were immediately acknowledged and prioritized and a vision for change, including a different way of organizing the schools, was established. The goal was to focus support and resources as close to the classroom level as possible.

As a traditional urban school district, El Paso schools had previously focused primarily on preparing students for Texas assessments. The new leadership team and Board of Trustees saw the opportunity to focus on broader aims and bigger goals for El Paso’s learners. These include increasing the number of dual learners, boosting graduation, developing a positive social-emotional climate and increasing college and career readiness rates by helping EPISD teachers create innovative, active and personalized learning environments that challenge and support all students.

During the 2014-15 school year, the Curriculum and Instruction department conducted a curriculum systems audit aided by six weekend meetings of staff and community members. The process identified instructional strengths and weaknesses and resulted in a detailed plan. At the end of the audit, community meetings were hosted to discuss what EPISD graduates should know and be able to do.

Building on the four strategic priorities, the systems audit, and the student learning goals, the aim of this strategic plan is to build coherence and alignment in order to fulfill the District’s vision that “EPISD will be a premier educational institution, source of pride and innovation, and the cornerstone of emerging economic opportunities by producing a 21st century workforce.”
**PROCESS**

**Planning Process.** In order to support the goal of the strategic plan, the planning process sought to build upon existing strategic priorities, vision, and core beliefs; engage the community; develop common language; and garner support from staff, community, and board members.

**Principles.** The following principles were established to guide the strategic planning process:
1. Focus on EPISD vision.
2. Reflect core beliefs, including students coming first in all actions and decision-making.
3. Build upon the established Strategic Priorities.
4. Ensure leadership is committed and actively involved.
5. Be aware that all voices count and all points of view are welcome.
6. Ensure a transparent process.
7. Develop a plan that will include clear language, focus on results, and act as an actionable tool to guide progress.

**Comprehensive Input Processes.** The project involved numerous opportunities for a variety of voices to be heard through open community input sessions and ongoing guidance by core governance and input groups. These included, but were not limited to:

- **Board of Trustees.** The Board of Trustees set the district vision, mission and goals that built the foundation for this plan, which builds upon previously set strategic priorities and establishes actionable goals.
- **Staff, Family, Student, and Community Open Input Sessions.** Constituents participated in over 50 staff, student, and community meetings that included the voices of over 2,000 participants. Attendees engaged in discussions of what students should know and be able to do and also had the opportunity to provide input regarding the facilities modernization plan. Further, survey input was gathered regarding the Strategic Priorities and desired student learning goals.

- **Core Strategic Planning Team.** Having evolved from the Curriculum Management Systems, Inc. (CMSi) Action Team that had focused on five standards, the team included parents, teachers (all teacher associations), campus administration, staff, and community members and broadened its focus to the strategic planning process. The team met regularly throughout the 2014-15 school year and contributed directly to the strategic plan itself and to the outcomes of the Curriculum Audit.

- **Central Office Leadership and Departments.** Each department participated in an interactive process that included the Executive Cabinet, Superintendent’s Leadership team, Principal and Assistant Principal Leadership teams, and interaction with all departments.

- **Principal, Teacher, and Staff Organization and Associations.** Principal leadership teams, teacher leadership teams, instructional technology leadership teams, nurses, support staff and all associations meet on a regular basis to inform and guide the overall district processes.
FOCUS AREAS

Building on the theme of “I am EPISD,” where all staff understand and own their role in the larger picture, outlined in this plan are initiatives that combine the collective efforts of constituents to build the future through both an “I am” and a “We Are” approach.
In order to build on the strategic priorities and achieve district goals, this plan outlines three focus areas which articulate the collective work we are doing.

**PROVIDING ENGAGING & CHALLENGING LEARNING**
*Initiatives:* Active Learning, College and Career Readiness, Social Emotional Learning, PowerUp, Dual Language, Curriculum and Assessment

- Graduation Rates: 90% Long-Term, 85% EPISD 2020, 80% Current
- Students with College Credit: 5,000 Long-Term, 3,500 EPISD 2020, 2,862 Current

**BUILDING STRONG SUPPORTS**
*Initiatives:* Tiered Support, Talent Development, Community Engagement, Communication

- Public Support: 90% Long-Term, 86% EPISD 2020, 81% Current
- Teacher Retention: 95% Long-Term, 93% EPISD 2020, 90% Current

**MODERNIZING LEARNING ENVIRONMENTS**
*Initiatives:* Funding Support, Facilities Updates, Modern Learning Spaces

- Students in Innovative Learning Environments: 100% Long-Term, 50% EPISD 2020, 20% Current
- Students in 1:1 Learning Environments: 50,000 Long-Term, 35,000 EPISD 2020, 18,000 Current

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PROVIDING ENGAGING & CHALLENGING LEARNING

INDICATORS OF FUTURE SUCCESS
- Increased graduation rates and college enrollment.
- Improved student assessment results.
- Increased participation in and results of college entrance exams.
- Improved student engagement, attendance, and behavior while decreasing discipline referrals and attrition.

EXAMPLES OF ACCOMPLISHMENTS TO DATE
- Launched PowerUp to change teaching and learning, and deployed over 17,000 laptops to all high school students.
- Became the first large urban district to implement teacher-created digital textbooks for all high school students.
- Completed a comprehensive curriculum review and action plan.
- Expanded Dual Language from 9 to 58 elementary schools, from 1 to 9 middle schools and developed an exemplar model program at El Paso High School.
- Implemented Summer Enrichment Program, serving 10,000 students in 2015.
- Increasing enrollment by partnering with Region 19 Education Service Center for full-day, Dual Enrollment Pre-K.
- Expanded enrollment at Transmountain Early College High School.
- Added Community Service requirement for all high school students.
- Established vertical feeder leadership teams for smoother student transitions from elementary to middle to high school levels.

ON FOCUSING ON STUDENTS AND THEIR LEARNING
Deputy Superintendent Ivonne Durant:

We Are on a journey trying to figure out how to engage all students.

Active Learning is at the heart of what keeps our students engaged. Our leadership team is charting the course so that our talented teachers can have the support and guidance needed to propel our students to a successful future.

We Are EPISD! Active Learning is the vision to which Superintendent Cabrera and I are committed. We Are learning with and from other Texas districts and are confident that we can create inspiring learning environments that work better for students and teachers. In closing, I’ll leave you with one of my favorite quotes, “Learning, especially for children, is and will remain a distinctly relationship-based enterprise, so organizational design and development will remain more important than education technology though most breakthroughs will combine both.” (Smart Cities That Work for Everyone).

OVERARCHING GOALS
All students and staff will participate in active learning and have deeper understanding. Families will have options for great schools. We will implement tools, resources, and training that support blended and personalized learning for both students and teachers.

LONG-TERM EMPHASIZED GOALS

90% Graduation Rate
5,000 Students Earn College Credit
PROVIDING ENGAGING & CHALLENGING LEARNING (cont.)

PRIORiTY iNiTiATiVES:
Each of the following initiatives and projects will have a champion, leader, and a representative committee or team to spearhead the related work.

INITiATiVE #1
Active, project–based and blended learning: Inspire and support engaging learning experiences in every classroom, every day.

GOAL BY 2020
• Provide students with active learning experiences including project-based, inquiry-based, hands-on, deeper and multi-faceted learning experiences.
• Create and adopt Active Learning protocols to outline strategies, options and expectations.
• Implement strategies for reading and authentic writing across the curriculum.
• Develop a teacher support model, a new principal academy, an administrator’s institute, and a comprehensive district staff development plan that focuses on individual growth.
• Provide deep technology learning experiences and tools to students.
• Emphasize early literacy to ensure all students are reading at grade level by 3rd grade.
• Launch Linked Learning initiative to connect students by integrating rigorous academics with career-based learning.

INITiATiVE #2
Social Emotional Learning (SEL): Healthy individuals and schools.

GOAL BY 2020
• Identify key skills and competencies with Collaborative for Academic, Social, and Emotional Learning (CASEL) as a primary resource.
• Integrate a curricular approach to teaching SEL skills through advisory in secondary schools.
• Determine process for SEL focus in elementary schools to integrate with curriculum, establish classroom protocols and utilize for school culture.
• Implement community schools to provide social and emotional support to students.

INITiATiVE #3
College and career readiness and school options: Ensure students are prepared for their future and that families have choices for school experiences.

GOAL BY 2020
• Continue to expand school options, including New Tech schools and new STEM or STEAM academies at the secondary level and options such as Mesita Early Childhood Development Center at the younger grades.
• Implement an advisory system in all secondary schools that emphasizes development of post high school plans, Social Emotional Learning (SEL) and workforce skills.
• Expand implementation of Advancement Via Individual Determination (AVID).
• Ensure all students’ needs are met through increased focus on health and wellness, fine arts, co-curricular options and extracurricular options.
• Provide equitable access to college credit opportunities (dual enrollment and Advanced Placement).
• Expand International Baccalaureate (IB) program to the middle school level.
• Expand Dual Credit opportunities.
• Expand International Baccalaureate (IB) programs at the secondary level.
PROVIDING ENGAGING & CHALLENGING LEARNING (cont.)

**INITIATIVE #4**

*PowerUp*: Innovations that transform teaching and learning for a future-ready digital environment.

**GOAL BY 2020**
- Change teaching and learning to support active learning environments.
- Provide high school students with 1-to-1 access and improve middle school and elementary access.
- Implement Milestone learning platform; leverage open content.
- Enhance curriculum and instruction for future ready students with digital textbooks, student laptop deployment, learning management system and integrated diagnostics.
- Continued professional growth in the areas of active learning and technology, including provision of micro credentials.

**INITIATIVE #5**

*Dual Language*: Provide opportunities to achieve literacy and proficiency in English and Spanish.

**GOAL BY 2020**
- Expand dual language at all levels, PK through 12.
- Create pathways for students to graduate with bilingual certification.
- Implement collaborative model between trained second language acquisition teachers and content area teachers to plan and deliver effective instruction.
- Work with University of Texas El Paso (UTEP) to expand teacher and administrator preparation regarding dual language.

**INITIATIVE #6**

*Curriculum and Assessment Improvement*: Ensure aligned content, processes, and instruction for optimal learning.

**GOAL BY 2020**
- Establish a Curriculum Advisory Team.
- Create a Curriculum Improvement Plan.
- Implement recommendations from the CMSi audit process in the following areas:
  - CMSi Standard 1: Allocation of resources, programs, personnel
  - CMSi Standard 2: Clear and valid objectives for students
  - CMSi Standard 3: Consistency and equity in program
  - CMSi Standard 4: Assessments and adjustments for improvement
  - CMSi Standard 5: Improved productivity
- Ensure quality special education programs across the district.
- Develop and approve a Response to Intervention (RtI) model.
- Implement Stetson Inclusion model in all secondary schools.
BUILDING STRONG SUPPORTS for students, schools, and the community

OVERARCHING GOALS
District and community will provide targeted support to schools, staff, and the community-at-large towards the primary focus of students and their learning. There will be a system for earned autonomy balanced with targeted support for schools. Recruitment and development of great educators will be a top priority, and support from community partnerships bringing together education, business, and civic agencies is critical. Every school, family and student will feel supported and the community will support EPISD.

INDICATORS OF FUTURE SUCCESS
• Increased focus of resources targeted toward school and student support.
• Increased teacher growth and development.
• Increase in community partnerships.

PRIORITY INITIATIVES:
Each of the following initiatives and projects will have a champion, leader, and a representative committee or team to spearhead the related work.

INITIATIVE #1
Tiered System of Support
(Alignment of district resources to provide school support).

GOAL BY 2020
• Continue to develop stronger connection between school leadership teams and central office.
• Conduct ongoing program evaluations for continuous improvement.
• Improve internal legal and budget controls.
• Effective governance including articulated processes and common goals.

Communication and Feedback

GOAL BY 2020
• Establish customer service-focused processes and gather regular feedback.
• Implement parent survey of teachers, schools, school leadership and central office.
• Increase awareness of the strategic plan via media relations, the website, social media, ongoing communications and messages to parents and the larger community.
• Continue to build internal communications that emphasize employee value and keep staff collectively engaged on projects to ensure they feel connected to the strategic plan and four priorities.
• Establish external communications such as speaking engagements and a blog based on the superintendent’s alignment with the four strategic priorities (Active Learning, Great Community Schools, Community Partnerships, Lead with Character and Ethics).
• Measure trust in EPISD: What do schools and parents need from the central office?

INITIATIVE #2

LONG-TERM EMPHASIZED GOALS
95% Teacher Retention
90% Public Support

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As the learning process continues to change for students, teachers, and administrators, it creates new challenges and opportunities for school districts and network support services. Next-gen learning, which is blended, active, and competency-based, requires new skills, new roles, and a new mindset for educators.

Our tiered support approach provides a system of earned autonomy that focuses district resources where they’re most needed, empowering high-performing schools to design innovative learning experiences. A tiered accountability system facilitates a phased shift toward personalized learning by allowing top-performing schools to independently select a blended model for a staffing structure that allows more hiring autonomy. Low-performing schools receive more directed support in staffing structures and hiring.
MODERNIZING LEARNING ENVIRONMENTS

OVERARCHING GOALS
Modernize learning environments to support the primary function of student learning. All students will learn in a quality facility and families will have access to great schools across the community. Great learning environments for all EPISD students and educators will be achieved by seeking appropriate funding to conduct maintenance and construction projects that ensure EPISD facilities are conducive to supporting future-ready students.

INDICATORS OF FUTURE SUCCESS
Students will be in schools modernized within the past 20 years and education support facilities will best serve the needs of the district.

EXAMPLES OF ACCOMPLISHMENTS TO DATE
• Approved preliminary modernization plan.
• Conducted community input sessions.
• Completed comprehensive facilities assessment.
• Established facilities modernization plan in spring 2015.
• Created Project Based Learning classrooms at two high schools in 2015.
• Constructing Project Based Learning classrooms at high school classroom addition.

LONG-TERM EMPHASIZED GOALS

100% Students in Innovative Learning Environments

50,000 Students in 1:1 Environments

PRIORITY INITIATIVES:
Each of the following initiatives and projects will have a champion, leader, and a representative committee or team to spearhead the related work.

INITIATIVE #1
 Updating Facilities
 GOAL BY 2020
• Construct a new transportation facility.
• Construct a new maintenance facility.
• Conduct improvements to ensure modern, open space and engaging classrooms.
• Learning spaces that reflect academic focus unique look and feel to learning environments that match the purpose and function of the school.
• Conduct additional classroom maintenance.

INITIATIVE #2
 School Modernization
 GOAL BY 2020
Make updates according to final approved district facilities modernization plan.

INITIATIVE #3
 Funding Appropriation
 GOAL BY 2020
• Review the facilities modernization plan, &, with community input, make programmatic and financial recommendations to the Board of Trustees.
• Conduct reviews to ensure continuous improvement and effective, efficient and sustainable solutions

INITIATIVE #4
 Creating Innovative Learning Environments
 GOAL BY 2020
• Ensure classrooms are up-to-date, functional and supported.
• Ensure ongoing maintenance and operations are efficient and effective.
• Ensure modern and adjustable learning spaces.
CONCLUSION

This plan recognizes and acts upon a belief that, in order for students to be equipped for their lives and futures, they need a system that puts learners at the center. The development of the strategic plan began with two guiding questions; “What should El Paso Independent School District students know and be able to do?” and “How can we create a system that will get them there?”

Those same two guiding questions will anchor the work going forward. By establishing broader aims, focusing on the learning process, and keeping an eye toward the future, our graduates will be equipped to succeed. The work described ultimately seeks to prepare students to achieve our student learning goals: critical, knowledgeable and creative thinkers; informed problem solvers; effective bilingual communicators; responsible leaders and productive citizens; and socially and emotionally intelligent individuals.

EPISD wants every family in El Paso to have everyday access to high quality schools and powerful learning experiences with high levels of trust and transparency.
## APPENDIX: DATA DASHBOARD

<table>
<thead>
<tr>
<th>Focus Area</th>
<th>Measurement</th>
<th>EPISD 2014 Data</th>
<th>EPISD 2020 Goal</th>
<th>EPISD Long-Term Goal</th>
<th>Sample Additional Metrics to Track Going Forward</th>
</tr>
</thead>
</table>
| Providing Engaging and Challenging Learning | Graduation Rates*  
Total students earning College Credit: AP + Dual Enrollment  
Math Proficiency  
Reading Proficiency | 80%  
2,862 | 85%  
3,500 | 90%  
5,000 | 50% of students will show a student growth percentile of 35 or higher as measured by Renaissance STAR 360  
50% of students will show a student growth percentile of 35 or higher as measured by Renaissance STAR 360 | • Postsecondary Enrollment  
• Engagement in Learning  
• Students with a Plan  
• Student Discipline  
• Student Attendance |
| Building Strong Supports          | Teacher Retention  
Public Support | 90%  
81% | 93%  
86% | 95%  
90% | • Community Satisfaction  
• Teacher Satisfaction  
• Percent Budget Spent on Schools  
• Community Partnerships |
| Modernizing Learning Environments | Students in Innovative Learning Environments  
Students in 1:1 Environments | 20%  
18,000 | 50%  
35,000 | 100%  
50,000 | • School Safety  
• Efficient and Sustainable Building Operations |

Note: Data targets and metrics tracked may evolve over time.