



Project iGuardian™ Pre-Brief

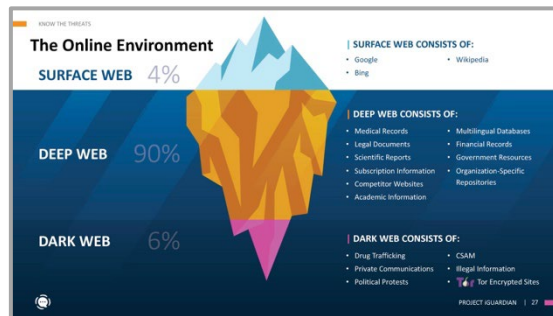
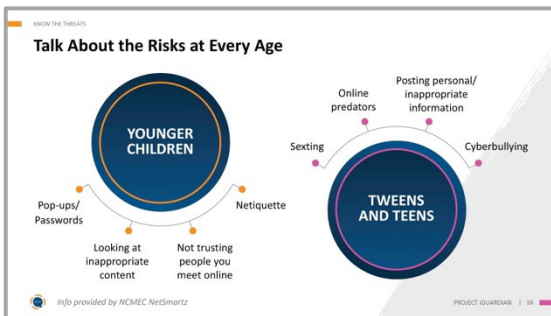
iGUARDIAN PARENTS PRESENTATION

Intended Audience: Parents and trusted adults

Length: 1 hour 15 minutes

Topics Covered:

- Scale and scope of the threat
- Local and national HSI cases
- Top apps overview
- What kids are doing online
- Grooming tactics of predators
- Sextortion
- Data permanency
- Parental controls
- How to have conversations with your child
- How to take action if your child is a victim



How Well Do You Know Your Child's Online Activity?

- Who is in your child's follower/friend list on social media?
- How much private information are they or their device sharing or giving away?
- Are your children's social media and gaming profiles set to public or private?

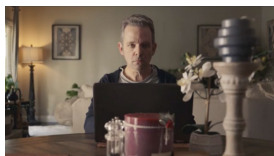
Tips2Protect

- Always set online profiles and apps to private.

How Exploitation Happens: Tips2Protect

- Communicate grooming tactics with your child.
- Any app, social media platform, or game that has a communication feature is a vulnerability.
- Teach your child the dangers of moving the conversation off-platform or physically meeting offline.

FEATURED EXTERNAL PSA VIDEOS



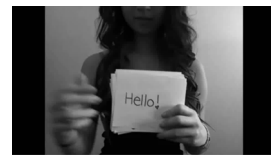
Monster PSA
Childfund International

[Watch Video](#)



Sextortion 60 Sec
NCMEC

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Amanda Todd: Sextortion
NCMEC

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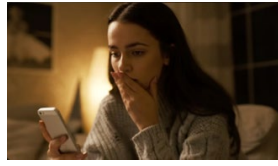
HSI

PROJECT
iGUARDIAN™



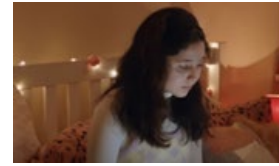
Stop Sextortion
Thorn

[Watch Video](#)



Rewind
NCMEC: Take It Down

[Watch Video](#)



Home Truths
Internet Watch Foundation

[Watch Video](#)